

**PIATTAFORMA ONLINE [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com)  
MODULO D'ISCRIZIONE PER ESPOSITORI ITALIANI**

**Idea**

La piattaforma online [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) si pone l'obiettivo di:

1. Dare **visibilità** ai prodotti d'arredo e di complementi d'arredo "Made in Italy" nel mercato indiano;
2. Dare la possibilità ai produttori italiani di **entrare in diretto contatto** con operatori indiani per poter sottoscrivere contratti commerciali di vendita.

**Obiettivi**

1. Per gli espositori italiani –Produttori di:
  - Prodotti d'arredo (cucine, camere da letto, armadi, tavoli, sedute, furniture per l'esterno, ufficio, arredo per bambini, bagni ecc)
  - Illuminazione e sistemi elettrici
  - Complementi d'arredo (accessori per l'interno, moquette, tappeti, tendaggi, carte da parati, tessuti)
  - Materiali da costruzione (pavimenti, hardware, infissi, porte, finestre, rivestimenti, pannellature ecc)
2. Per i visitatori indiani:
  - Architetti e designer di interni;
  - Importatori, distributori e rivenditori;
  - Costruttori e contractors.

**Servizi della IICCI**

1. Area riservata con la descrizione della società, esposizione fino a 7 prodotti e con 3 immagini per ciascun prodotto;
2. Collegamento diretto ai social networks (facebook, twitter, linkedin);
3. Email dirette da parte dei visitatori indiani;
4. Relazione mensile sulle attività dell'area riservata dell'espositore italiano.

**Costi e modalità di pagamento**

Fino al 31 Dicembre 2013 = 200 Eur + Iva.

Il pagamento va eseguito a favore della Camera di Commercio locale.

## INFORMAZIONI RICHIESTE PER GLI ESPOSITORI ITALIANI

### Espositori/DettagliSocietà

Logo della Società\* (alta risoluzione, aprire il file in formato .EPS)  
Brochure della società (formato PDF, dimensione del file 1MB o meno)  
Nome della Società\*  
Sito Internet\*  
Descrizione della Società\* (350 - 700 caratteri contando gli spazi/ 60 – 120parole)  
Email della Società\*  
Telefono e numero di Fax della Società\*  
Indirizzo della Società\*  
Provincia\*  
Cap\*  
Regione\*  
Paese\*

### ContattiEspositore

Titolo\*  
Nome\*  
Cognome\*  
Nomina\*  
Telefono diretto/cellulare\*  
Email\*

### Dettagli del prodottoesibito

Nome del Prodotto\*  
Codice Prodotto\*  
Anteprima del Prodotto\* (solo 1 immagine jpeg di risoluzione 300dpi)  
Immagini prodotto\* (max 7 immaginijpeg di risoluzione 300dpi)  
Categoria e sottocategoria dei prodotti\* (come da elenco fornito nell'allegato 1)  
Descrizione del Prodotto\* (massimo 150 caratteri compresi gli spazi)

\* informazioni obbligatorie

I termini contrattuali per l'utilizzo della piattaforma online e per la sottoscrizione dei servizi ad essa connessi sono disponibili nell'allegato 2

Per la Indo-Italian Chamber of Commerce and Industry Per accettazione

Nome e Cognome  
(CCIAA locale)

Nome e Cognome  
(Carica e azienda)

**ALLEGATO 1 – CATEGORIE E SOTTOCATEGORIE DI PRODOTTI**

	<b>BATHROOM</b>	
Bathroom accessories	Bathroom furniture	Bathroom lighting
Bathrooms taps	Bathtubs	Mirrors
Shower	Wellness	WC
Vanity units / Wash basins	Installation systems	
	<b>BEDROOM</b>	
Sleeping or lying	Entertainment	Surfaces
Storage	Sets	Hallway
	<b>DINING</b>	
Seating	Surfaces	Storage
Sets		
	<b>FLOORING</b>	
Ceramic flooring	Concrete/cement flooring	Cork flooring
Floor tiles	Glass flooring	Laminate flooring
Leather flooring	Metal flooring	Mosaics
Natural-rubber flooring	Natural-stone flooring	Plastic flooring
Recycled-material flooring	Rubber flooring	Self-leveling flooring
Wood flooring		
	<b>GARDEN / TERRACE</b>	
Boundaries	Outdoor furniture	Garden accessories
Garden fireplaces	Garden lighting	Garden lounge
Garden seating	Garden tables	Outdoor flooring
Outdoor textiles	Planting	Pools / Hot tubs
Sunshades		
	<b>KIDS</b>	
Seating	Sleeping or lying	Entertainment
Surfaces	Storage	Sets
	<b>KITCHEN</b>	
Kitchen furniture	Kitchen systems	Hardware
	<b>LIGHTING</b>	
Ceiling-mounted lights	Chandeliers	Floor lights
Lighting systems	Spotlights / Uplights	Street lights
Table lights	Walkway lights	Wall-mounted lights
	<b>LIVING</b>	
Seating	Entertainment	Relaxing
Surfaces	Storage	Sets
Tables	Upholstery	
	<b>MATERIALS / FINISHINGS</b>	
Bamboo	Ceramic	Concrete / Cement
Cork	Glass	Laminates / Composites

Medium Density Fiber	Metal	Mineral composite
Natural leather	Natural stone	Paper / Cardboard
Polymers	Recycled material	Wood / Wood fibres
Wicker	Faux leather	
	<b>OFFICE</b>	
AV furniture	Conference / Meeting	Desks / Workstations
Entrance / Reception	Exhibition spaces	Home Office
Lounge area / Waiting room	Multipurpose	Partitions / Space division
Performance spaces	Storage / Filing	Swivel chairs
	<b>WALL / CEILING</b>	
Acoustic solutions	Ceiling panels	Ceiling systems
Wall art / Murals	Wall coatings / paints	Wall hangings / Draperies
Wall mosaics	Wall panelling systems	Wall panels
Wall stickers / films	Wall tiles	Wallcoverings / Wallpaper
	<b>INTERIOR ACCESSORIES</b>	
Carpets / Rugs	Curtain materials / fabrics	Decorative fabrics
Home accessories	Office accessories	Screen fabrics
Tapestry materials / fabrics	Upholstery materials / fabrics	
	<b>ELECTRICAL SYSTEMS</b>	
	Please specify	
	<b>BUILDING / CONSTRUCTION</b>	
Please specify		
	<b>SPORTS / FITNESS</b>	
Please specify		
	<b>URBAN SPACES</b>	
	<b>SEATING</b>	
Please specify		
	<b>HARDWARE</b>	
Please specify		
	<b>OTHER</b>	
Please specify		

## ALLEGATO 2 – CONDIZIONI PER LA FORNITURA DEL SERVIZIO

La lingua utilizzata nella piattaforma online è l'inglese: qui di seguito sono riportati i termini del suo utilizzo (presenti anche alla pagina [www.furnituredesignitalia.com/terms.php](http://www.furnituredesignitalia.com/terms.php))

### **TERMS & CONDITIONS**

#### ***1) General terms of business for the use of the [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) website and the Indo-Italian Chamber of Commerce and Industry (henceforth IICCI) applications***

##### 1. Area of application

As a user of [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com), the website of IICCI, and all the websites and internet services (Applications, Newsletter, downloads, links) connected with it, you recognise the following general terms of business (terms of business for online use) and the warranty and liability restrictions which are defined below.

IICCI expressly reserves the right, without prior notice, to modify, supplement, or delete parts of the web pages or the entire service, or to close down the domain. These terms of business for online use should be referred to from time to time.

If any individual formulations of these terms of business for online use do not comply, no longer comply or do not comply fully with the applicable legal regulations, this will not affect the contents or validity of the remaining parts of these terms of business.

These general terms of business are originally verbalised in English and maybe translated to other languages for informative purposes. In case of any divergences in meaning, solely the English version is legally applicable.

##### 2. Information on [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) and use of the website and the IICCI applications

At [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) IICCI provides an information platform for architects, planners, interior designer, importers, specialist retailers, agencies and consumers. The IICCI service is divided into five main sections: Project, Activities, Products, Exhibitors and News. The Product Library is a search structure. It enables users to search for high-quality products from the premium segment in accordance with varying search criteria. The products which are shown are selected by the IICCI team. The selection does not claim to be exhaustive and is oriented towards the interests of the target groups which have been outlined above.

IICCI does not guarantee that the internet service will be available online at all times. This applies in particular to interference, interruptions or the possible breakdown of the internet site.

As a user you recognise that the contents of the [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) website and the IICCI applications, in particular text, pictorial, video and sound material of all kinds, as well as the naming of manufacturers and auction houses, are protected under the laws on copyright, patent, trademark, branding, design, company, industrial property and/or other legal protection. It is not permitted to

users, neither for their own nor for outside commercial purposes, to copy, exploit, distribute or publish any part of the contents of [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) and of the IICCI applications, or to use such contents for other purposes. In particular it is forbidden to change or remove logos, brand names, product or design names, references to copyright or other details from the contents.

The [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) website and the IICCI applications contain non-binding information which is in no respect part of the terms of business. IICCI regards the [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) website merely as a database containing a selection of manufacturers and products. Product advice, professional advice and reliable information must always be obtained from the relevant manufacturer or specialist retailer.

Any references to products and services, together with outside textual contributions, are prepared carefully in order to provide our customers with valuable information. In cases where the contents and data in the [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) information service are derived from third parties, IICCI takes all the usual steps in order to make sure that the information is correct and up to date. However, if any of the data is found to be incorrect users are requested to inform IICCI without delay.

### 3. Warranty and liability restrictions

IICCI accepts no liability and provides no warranty of any kind for any damage which may result from the use of the [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) website and the IICCI applications. This applies particularly to the correctness, completeness and up-to-datedness of the content and data, the download and use of files contained on the site and links (so-called 'hyperlinks') to the websites of third parties and for the correct functioning of such links. This also applies in such cases where the links are provided with comments. In the inclusion of links which refer to websites outside of [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) IICCI takes all reasonable care to ensure that such sites do not contain illegal contents at the time the link is created. IICCI has no influence to the further development of these websites and hereby distances itself from any illegal content.

No liability is accepted particularly for any direct and indirect damage, for any loss of profit, failure of performance of any kind on the part of the internet, misuse by third parties or loss of programmes or other data in the user's information systems. This also applies if there is reference to the possibility of such damage on the [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) website and in IICCI applications.

### 4. Data protection

The personal data which is received from users in the course of the IICCI information and communication services, together with the information service (newsletter), in applications (apply) or in other ways is recorded and processed by IICCI. IICCI will use the data which is provided in order to supply its registered users with the required information and to improve its own services.

IICCI hereby assures users that all personal data will be handled in the strictest confidence and will not be made available to third parties. Swiss regulations on data protection are strictly complied with. The transmission of data to third parties will only take place to the vendor or manufacturer contacted by the user and only to the extent of the request made by the user (e.g. in price or catalogue requests).

### 5. Applicable law and place of jurisdiction

The use of the [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) website and the IICCI applications is subject exclusively to the substantive law of India. The sole place of jurisdiction for any disputes arising from the use of the [www.furnituredesignitalia.com](http://www.furnituredesignitalia.com) website and of the IICCI applications is Mumbai, India.

For further information write to [furniture@indiaitaly.com](mailto:furniture@indiaitaly.com)