

**Enterprise Europe Network** is the largest network in Europe supporting SMEs competitiveness and innovation. Thanks to its 600 contact points (Chambers of Commerce, Regional Development Agencies, Technology Centres) in 50 countries across Europe and beyond, it helps SMEs develop their innovation potential and access new markets. Launched in 2008 by the European Commission, it represents an integrated services system: to help SMEs to meet new business and technological partners abroad; to boost innovation and technology transfer; to promote the participation in R&D European programmes.

**Unioncamere Emilia-Romagna** belongs to the network within SIMPLER Consortium.



L'Europa alla portata della vostra impresa.



[www.autopromotec.it](http://www.autopromotec.it)

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# autopromotec

*Homo faber fortunae suae*

25<sup>th</sup> International Biennial Exhibition of  
Automotive Equipment and Aftermarket Products

BOLOGNA, ITALY 22-26 MAY 2013



## Organization

### Promotec S.r.l.

Via A.G. Ragazzi 9  
40011 Anzola Emilia (Bo) Italy  
Phone +39 051.6424000  
Fax +39 051.733008  
info@autopromotec.it  
[www.autopromotec.it](http://www.autopromotec.it)



Interactive page: download the Autopromotec app, point the image and access augmented contents



## b2b Meetings at Autopromotec 2013

### Free of charge services:

- Hotel accommodation for 3 nights
- Entry ticket and catalogue of the fair
- Lunches during the event
- Invitation to the International networking event
- Interpreting service (if required)
- Participation in B2B meetings
- Free shuttle service from Bologna airport

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## AUTOPROMOTEC 2013 The manufacturers' exhibition

The 25<sup>th</sup> edition of the most specialized international trade show for automotive equipment and aftermarket products will take place from **May 22 to 26, 2013 in the Trade Fair Centre of Bologna**. Over the course of its extensive history, Autopromotec has kept up with the pace of technological and professional growth of the automotive industry and represents today the most important direct meeting venue between international manufacturers and buyers. The exhibition is acknowledged worldwide as a platform of state-of-the-art technologies, innovations, and product novelties, which offers real business and networking opportunities, also thanks to the special initiatives proposed.

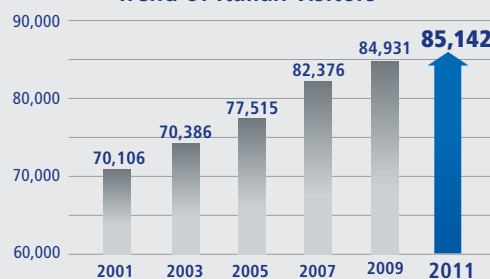
### Visitors at Autopromotec 2011

Trend of international visitors



Professional foreign visitors have gone up by **11%** compared to 2009

Trend of Italian visitors

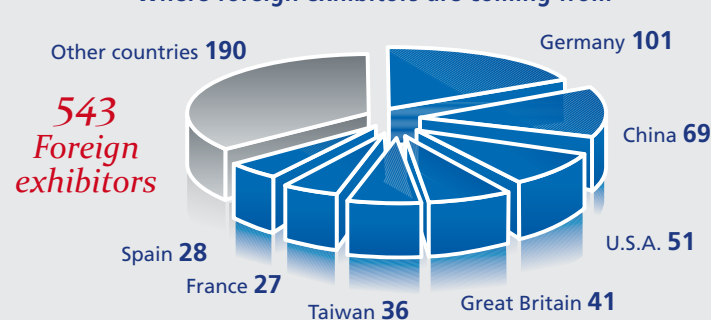


**103,666**  
Total visitors

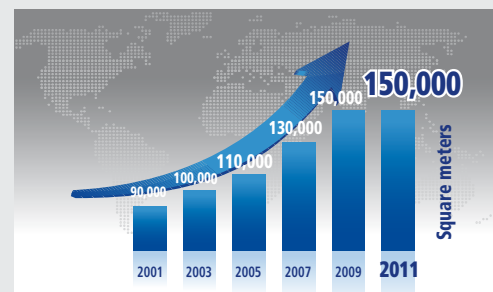
### Autopromotec 2011 Exhibitors



Where foreign exhibitors are coming from



Trend of exhibiting space



### Initiatives in 2013



In 2013 Autopromotec will again offer opportunities for in-depth exchanges with workshops and conventions held within the AutopromotecEDU arena, organized in collaboration with key figures in post-sales.



### International Automotive Aftermarket Meeting

The main international industry associations will gather at Autopromotec 2013 for a briefing on the current situation in the automotive sector at large and to identify development trends in the future. The IAAM13 will showcase a schedule of B2B meetings with key international buyers. To attend, register online at [www.autopromotec.it](http://www.autopromotec.it)



Autopromotec keeps a close eye on the truck industry and in 2013 will again propose an initiative related to this sector, which is becoming increasingly attractive for many companies.



### PROGRAMME 2013

#### 22 May

Delegation arrival at Bologna airport and private transfer to the hotel

#### 23 May

- 9.00 am** Pick up at the hotel and private transfer to Autopromotec
- 9.30 am** Presentation of the Emilia-Romagna Region, organised by Unioncamere Emilia-Romagna
- 10.30 am** Free visit to Autopromotec 2013
- 1.00 pm** Lunch
- 2.00 pm** B2B meetings with the exhibitors, according to the agenda
- 6.00 pm** Meeting at the Costituzione entrance and private transfer to the hotel
- 8.30 pm** Pick up at the hotel and private transfer
- 9.00 pm** Networking gala event for International guests

#### 24 May

- 9.00 am** Pick up at the hotel and private transfer to Autopromotec
- 9.30 am** B2B meetings with the exhibitors, according to the agenda gna
- 10.30am** Free visit to Autopromotec 2013
- 1.00 pm** Lunch
- 2.00 pm** B2B meetings with the exhibitors, according to the agenda
- 6.00 pm** Meeting at the Costituzione entrance and private transfer to the hotel

#### 25 May

Pick up at the hotel and private transfer to Bologna airport