

**Konya
is
the city
of
Foreign
Direct
Investment**

2010



KOS



Konya Organized Industrial Zone



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Turkey;

- Formal Name:** TURKISH REBUPLIC
- Location:** It's a transferring way between Asia and Europe which combines old three goast of world.
- Population:** Approximately 71.600.000 according to 2005 data
- Area:** 814.578 square kilometre (km²)
- Thrace:** 24.378 square kilometre (km²) area in Europe
- Anatolia:** 790.200 square kilometre (km²) area in Asia



Turkey;

Type of Management:	Parliamentary Democracy
President of Republic:	Abdullah GÜL
Prime Minister:	Recep Tayyip ERDOGAN
Capital of Turkey:	Ankara
Formal Language:	Turkish
Neighbor Countries:	Greece, Bulgaria, Georgia, Armenia, Azerbaijan, Iran, Iraqe and Syria



Turkey;

- Turkey; with its young, dynamic and foresighted population over 70 million,
- With its Natural Source Wealth,
- With its geographical closeness to exportation markets,
- With its development level in Substructure and telecommunication systems,
- With a big inner market and its valid liberal economy politics,
- *Is one of the most rapidly growing economies in the world.*



Turkey;

Turkey is a country having investment liberty,

- There is freedom in transfer of **profit**,
- There is freedom in obtaining real properties,
- The way for international fortification in solutions of disagreements is open,
- There is a possibility for determination of the value of capital,
- There is freedom in employing foreign staff and opening a communication office.



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Konya;

- **Population:** 1.992.675
- **Area:** 38.300 square kilometre (km²)
- **Main Income Sources:**
 - Agriculture
 - Industry
 - Tourism



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Konya;

Çatalhoyuk:

The first residential of
the world is Çumra
Çatalhöyük



Konya;

Capital of Selcuklu:

Konya was the capital of Selcuklu Empire





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Konya;

Souvenir de Konia
تذکره صنایع
**The City Where the First “Industrial School” of Anatolia was Established
(1898)**



Konya;

SME Capital:

- SME Capital with its 32.000 micro, small and medium enterprises
- Although there are developments in one or two industrial sectors in other cities, in Konya there are important developments in nearly all industrial sectors,



Konya;

Main Manufacturing Sectors:

Automotive Spare Parts

Agriculture

Agricultural Machinery and Tools

Grinding Machinery

Machinery

Marble

Textile

Packing and Plastics

Food

Aluminum

Footwear

Konya;

Industry:

- Konya has the most employments in Turkey after İstanbul, Ankara, İzmir, Bursa and Antalya.
- There are 263 firms which employs more than 50 employees in our city.
- **68% of this additional value belongs to private sector and the rest belongs to government.**

Konya;

SME Capital:

- In Konya, products with high added value are manufactured.
- Member industrialists of Konya Chamber of Industry export their products to totally 130 countries.
- 64% of the industrialists in Konya are exporters.

Konya;

Industry in Konya is becoming a worldwide trade mark,

- It has reached the world standards in technology.
- 64% of our member companies with ISO 9000, ISO 22000, 16949 and similar certificates are exporters.

Konya;

Major Projects of Konya

- KONYA-ANKARA HIGH SPEED TRAIN PROJECT
- KONYA – MERSIN RAILWAY REHABILITATION
- LOWLANDS IRRIGATION AND BLUE TUNNEL PROJECTS
- CLUSTERING PROJECT
- EU TURKISH BUSINESS CENTRE PROJECT
- KONYA UNIVERSITY OF ECONOMICS AND TECHNOLOGY
- LOGISTICS VILLAGE PROJECT



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Yapılacak
Şehir*

Konya; Major Projects

KONYA-ANKARA HIGH SPEED TRAIN PROJECT

- Construction started on June 2006 and is expected to start serving at the end of 2010. Transportation to the capital and to commercial center of Turkey, Istanbul with connections, will be easier and faster.
- Konya-Ankara transportation time will be reduced to 1 hour and 15 minutes and Konya-Istanbul transportation time will be reduced to 3 hours and 30 minutes with the completion of the project.
- This fast transportation will contribute to the development of our city in many areas as well as exports.
- Total budget of the Project is 800 million TL.



Konya; Major Projects

KONYA – MERSİN RAILWAY REHABILITATION

- Konya - Mersin Railway Rehabilitation is included in the public investment programme.
- Will strengthen the connection of Konya to the port.



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Clustering in Industrial Zones of Konya Project

- Within EU projects, Konya Chamber of Industry started the activities of the Clustering Projects in cooperation with University.
- Questionnaire is conducted on 1400 enterprises. According to the analysis made, based on the research, automotive sector with the highest potential of clustering is chosen as the pilot sector.
- Konya automotive cluster is incorporated in 2008.





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Clustering in Industrial Zones of Konya Project

- Representatives of main industry and manufacturing companies are brought together. In this way, working process of major suppliers and the main industry is displayed concretely.
- As a result of the industrial inventory made; it is determined that shoe making, agricultural machinery, wood-working, software, industrial machinery manufacturing, textiles and food sectors has the potential of clustering.
- Clustering activities targeting these sectors are ongoing.





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Konya Automotive Clustering

The cluster vision

“Becoming a cluster, positioned as an innovation, R&D and project centre, where members successfully manage corporate transition, working for OEMs.”

The cluster strategy

“Whilst not neglecting the auto-parts aftermarket becoming a pioneer and innovative supplier to the OEM and main Industry”





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Konya Automotive Clustering

Key Success Factors

- Konya APC Cluster Development
- Encouraging the Innovation take up
- Encouraging the R&D take up
- Attaining Quality Assurance Standards
- Ensuring Cost Effectiveness
- Supply Chain Productivity





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ADVANTAGES OF KONYA;

- Capital of Anatolia (historic magnet for the region, entrepreneur spirit that comes from past),
- Sectoral richness (Reduced risk of economic crisis),
- KOS- Konya Industrial Zone 25 million metersquares. area; with 1st and other private Organized Industrial Zones 30 million metersquares area
- Developed Teknokent
- Selcuk Universty (80.000 students specialized in various branches including engineering),





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ADVANTAGES OF KONYA;

- Strategic location between West and East ,
- Biggest region in Turkey,
- Access to all major city centers via direct or connecting daily flights ,
- Cereal warehouse of Turkey,
- Availability of cheap, flat lands with low rents





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ADVANTAGES OF KONYA;

- Almost no danger of earthquake
- Dry air favoring metal resistance
- There are many important companies active in konya such as Konya Seker, Mopisan, Zade, Burotime etc.. these companies manufacture with up to date technology including PLC equipped machines, 5 axis CNC lathes, and many more.





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ADVANTAGES OF KONYA;

- Rapid growth of qualified work force - 80,000 workers in industrial areas.
- Developed industrial manufacturing in
 - Automotive spare parts,
 - Flour milling machinery (well-known city in the world)
 - Food industry,
 - Chemical industry
 - Plastic products
 - Agricultural machinery





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ADVANTAGES OF KONYA;

- Many important investment opportunities in belief tourism and health sectors. Konya is 2,5 hours away from the popular tourist destination of Antalya and two hours away from Capadoccia.
- Konya cuisine is rich and it is possible to find food products of different regions and countries.





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ADVANTAGES OF KONYA;

- Tolerant people of Konya, people of the city of Hz. Mevlana who says a new world is established in every breath and 'come, come whoever you are' are open to multicultural environment.
- UNESCO to declare 2007 `The Year of Mevlana Konya is one of the rare cities which has achieved industrialization and regular unurbanization at the same time.
- Konya is a city of peace, crime rates are very low.

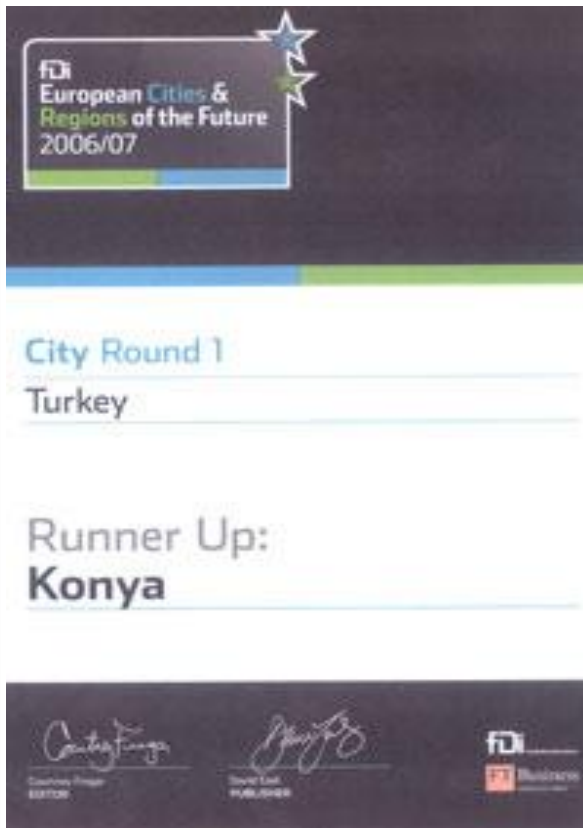




Konya;

KONYA IS THE CITY OF FOREIGN DIRECT INVESTMENT IN THE FUTURE ...

Konya is chosen as “**Runner up**”, in the first place of cities, having The Best Economical Potential category in which many European cities and regions from Viennese to Zurich, from Lazio to Canary Islands are included in a competition organized by “Foreign Direct Investment” Journal every two years published by Financial Times, which is famous all over the world.



“All studies during participation and before participation in “Future European Cities and Regions” Competition are carried out by **Industry Chamber of Konya & European Union Center of Konya**.



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KONYA ORGANIZED INDUSTRIAL ZONE





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Organized Industrial Zone;

- Our region is approximately 20 km far away from Konya City Center and between Ankara- Aksaray Highway.
- In 1976, 3 million square meter area establishment studies were started.
- It was established on an area of 16 million square meter.
- 9 million squaresmeter extension area studies are going on.
- Total area will be 25 million square meter.
- By the way, it will be one of the biggest Industrial Zones in Turkey.





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Year 1990





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Year 2010



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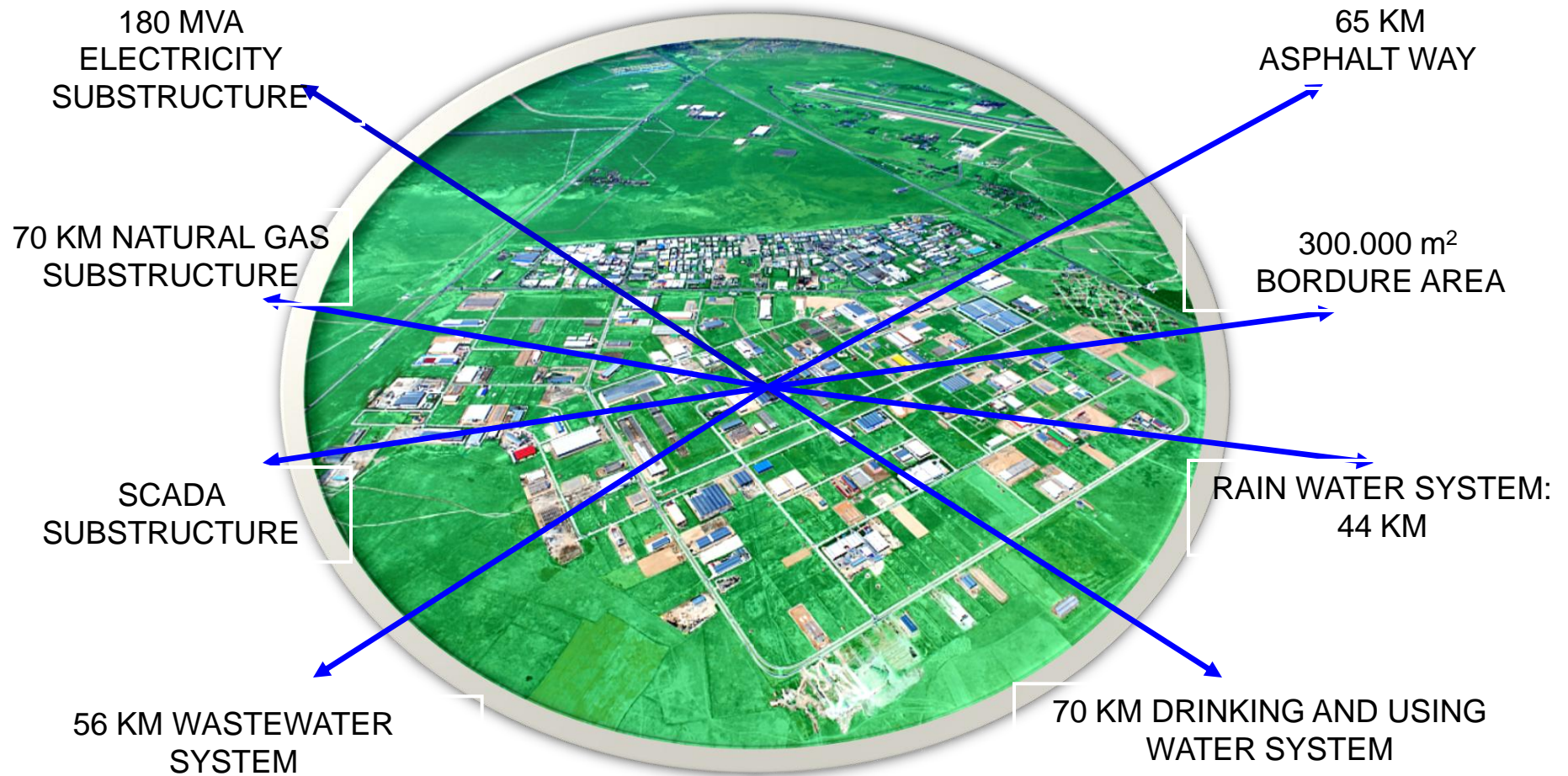
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Electricity Service;

Transmission, operation and maintenance services can be given in the region with our 180 MVA Electricity substructure.

Studies of Electricity Relay Coordination System is going on and uninterrupted electricity will be provided by the system.



Electricity Service;

There are 8 maneuver centers, 180 distribution kiosks at medium voltage level and 36 transformer centers for low voltage level. The main distribution system, the electrical values of the industry and electrical failures can be monitored at the **SCADA center**. Power flow and the failures in the system can be managed from one spot.



Provide of Water and Distributor Services;

- 1st Class Drinking Water suitable for TSE standards is supplied by Drinking Water Treatment Plant.
- Water transmission, operation and maintenance services are given with 70 Km Drinking and Using Water System.
- Treatment Plant has 3500 metercubes / day capacity. Purification has PLC system. It is 15% cheaper than the ordinary network.



Wastewater treatment;

- Physical
- Chemical
- Biological
- Advanced refining

to be composed of these
unites



Natural Gas Services;

- The natural gas capacity of our region is 75.000 metercubes / hour.
- It has 50 km PE system and 20 km Steel Line natural gas substructure.
- 24-hour uninterrupted natural gas is supplied by Scada substructure to the region.



Fire-fighting;

- 24-hour service is given 3 Fire-fighting vehicles and 8 staff members.
- 1 new Industrial type fire-fighting vehicle will be bought and Fire-fighting Directorship will be formed.





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112 Emergency Services;

112 Emergency
Service and
Medical Center



Environmental Services;

- Rubbish Collection and Removal of Wastes Services,
- Way and Street Cleaning Services
- Services of Contestation with snow
- Services of Wild Herbal Cleaning
- Green Area Attention Services



Infrastructure Services;

- 56 km wastewater and 44 km rainwater infrastructure maintenance,
- Cleaning and Line Opening Services,
- Renewal and Construction of Infrastructure Services



Security Services;

- With 25 staff members, 24-hour
- Control and Imaging Record Services in the Entrance of the region,
- OGS(Automatic Transition System) Services

Directory Information System for the visitors of the region



Regional Ways;

- 300.000 m² Parquet Area
- 30 km hot asphalt (with its abrasion layer)
35 km cold asphalt areas
- 120.000 m Bordure was presented after a renewal in 2003.





Landscape Arrangement Activities in Our Zone;

Landscape Infrastructure Implementation Activities in Our Zone;

- * Irrigation Infrastructure
 - * Ponds
 - * Paths for Walking And Sitting Areas
 - * Illumination
 - * Earth fillings
- are completed.

Our Zone ; will be a nice place where employees, employers and our guests will rest.



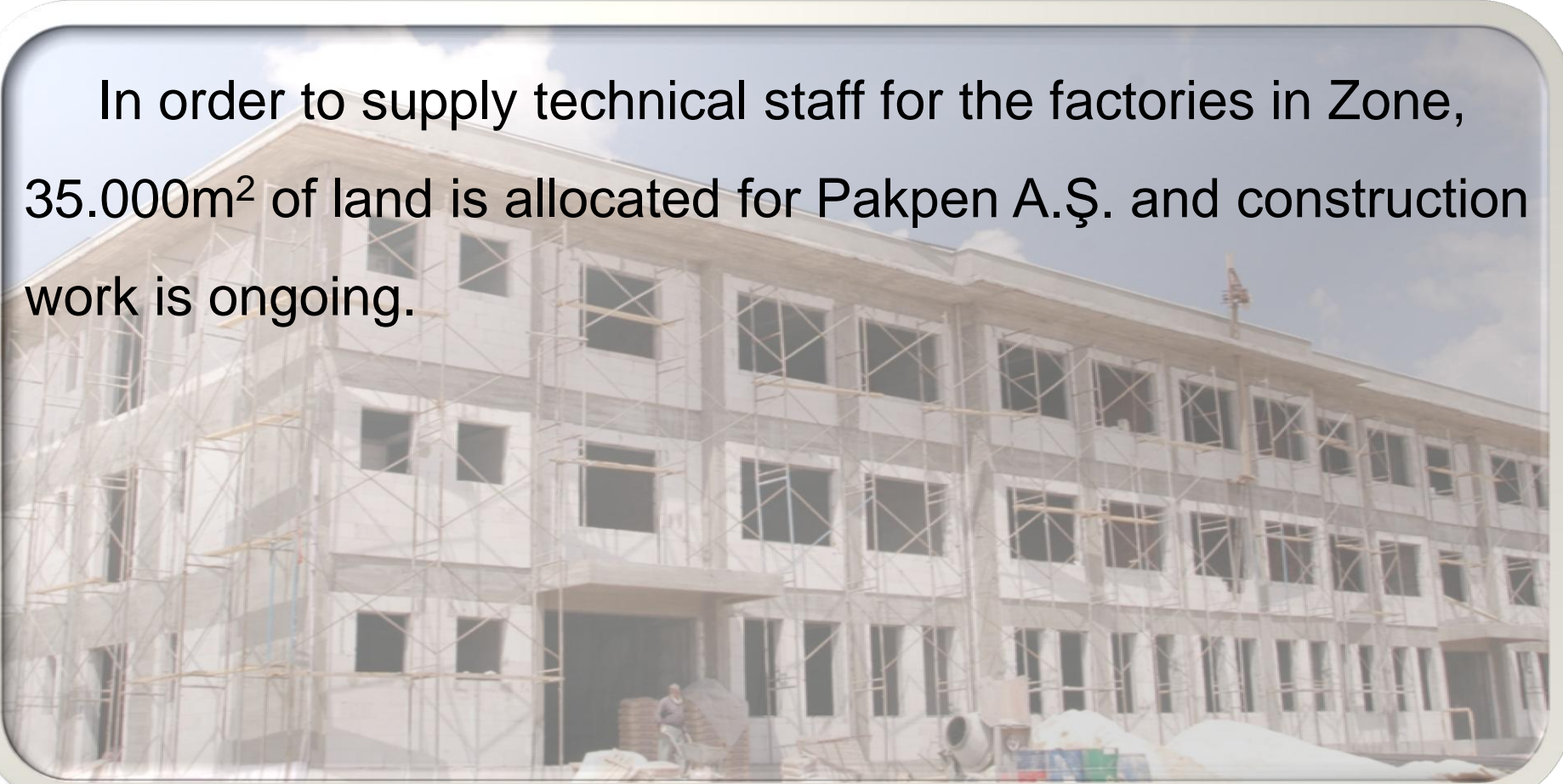
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Allocation of Land for School Construction;

In order to supply technical staff for the factories in Zone, 35.000m² of land is allocated for Pakpen A.Ş. and construction work is ongoing.

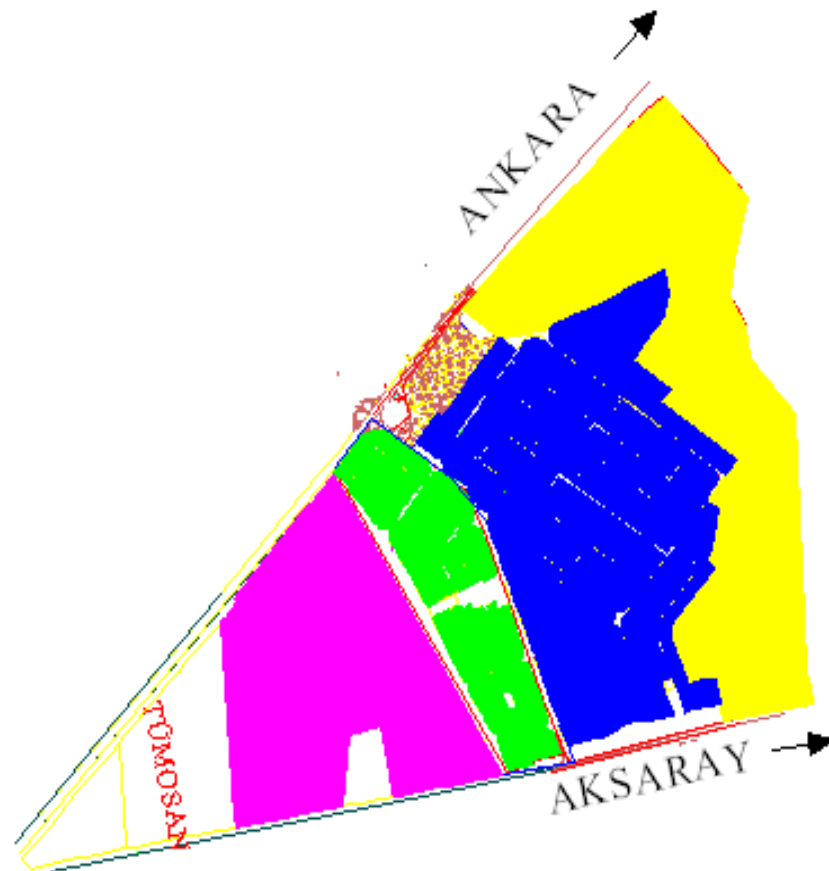




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1. STAGE	3.000.000 m ²
2. STAGE	9.000.000 m ²
1. EXTENSION REGION	5.500.000 m ²
2. EXTENSION REGION	7.500.000 m ²
TOTAL	25.000.000 m²

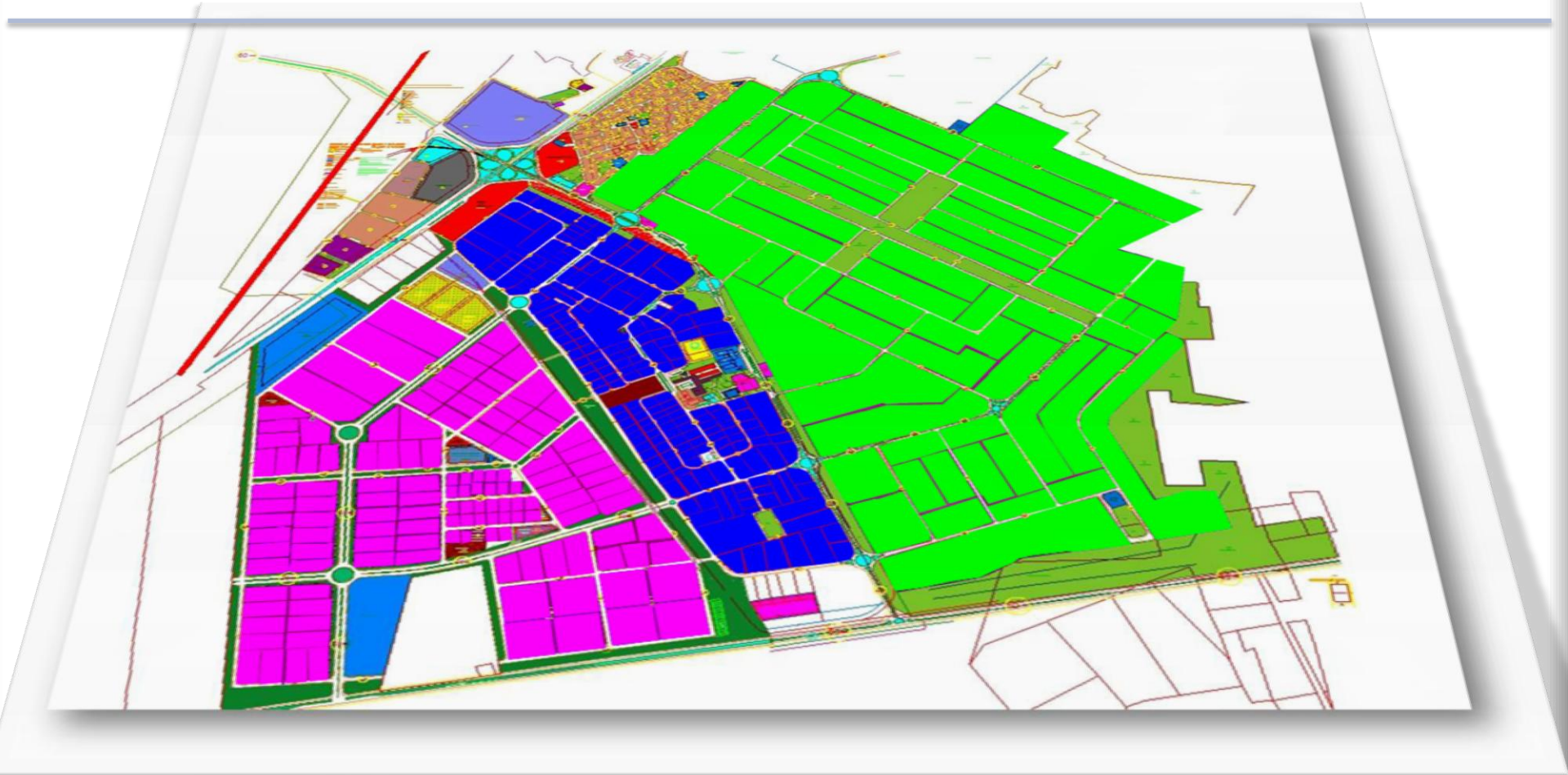




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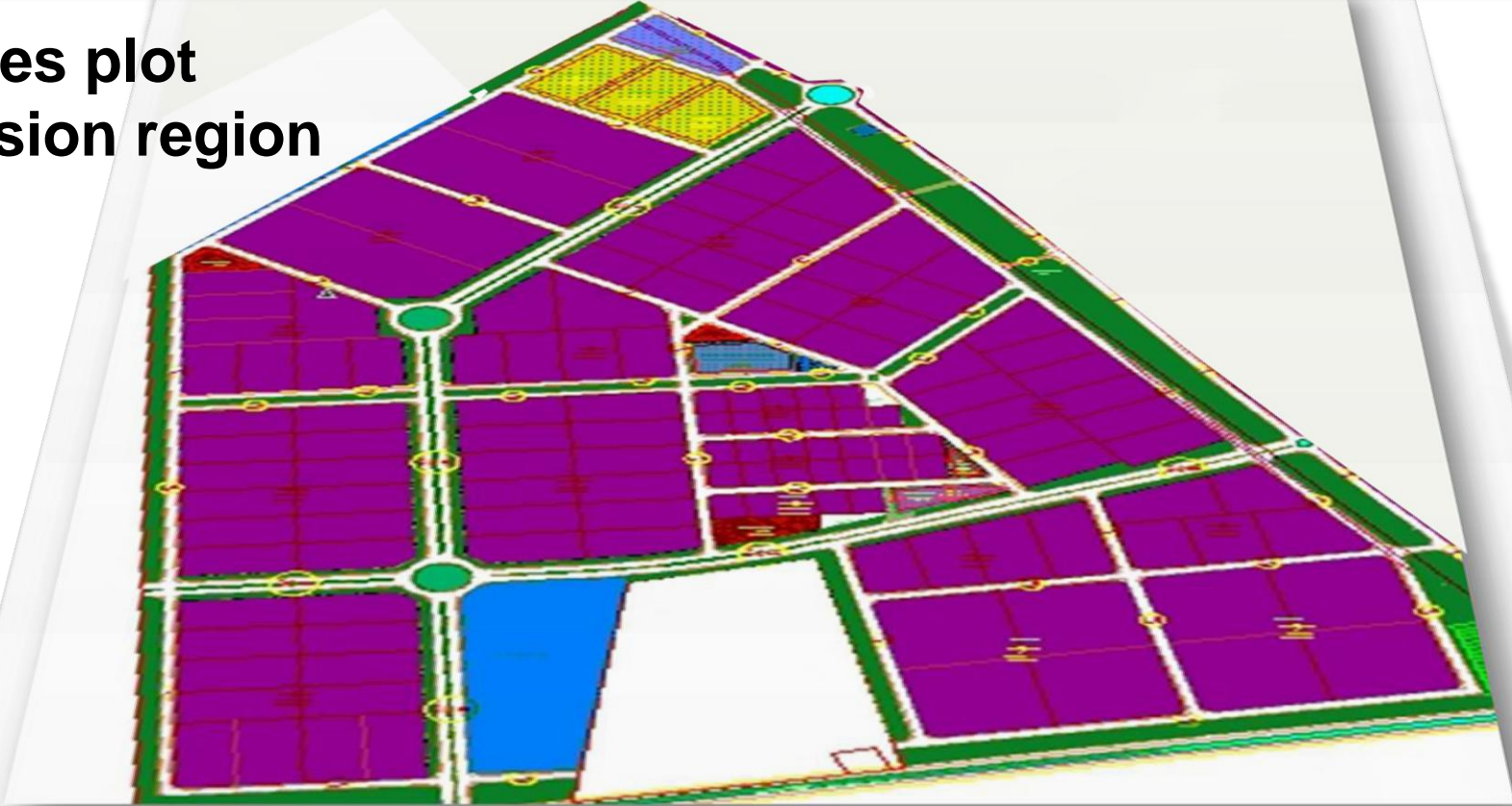


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**132 pieces plot
of extension region**



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Science Centers;

Activities for the establishment of a Science Center in our Zone in order to make Konya Organized Industrial Zone a center of attraction in the national and international levels.

Establishment of such a center in Konya where Industry and Technology rapidly develops, will contribute.





Konya Organized Industrial Zone;

Konya Organized Industrial Zone Directorate presents the possibility of finding suitable-priced areas for the entrepreneurs who will make an investment in Konya with priceless substructure.

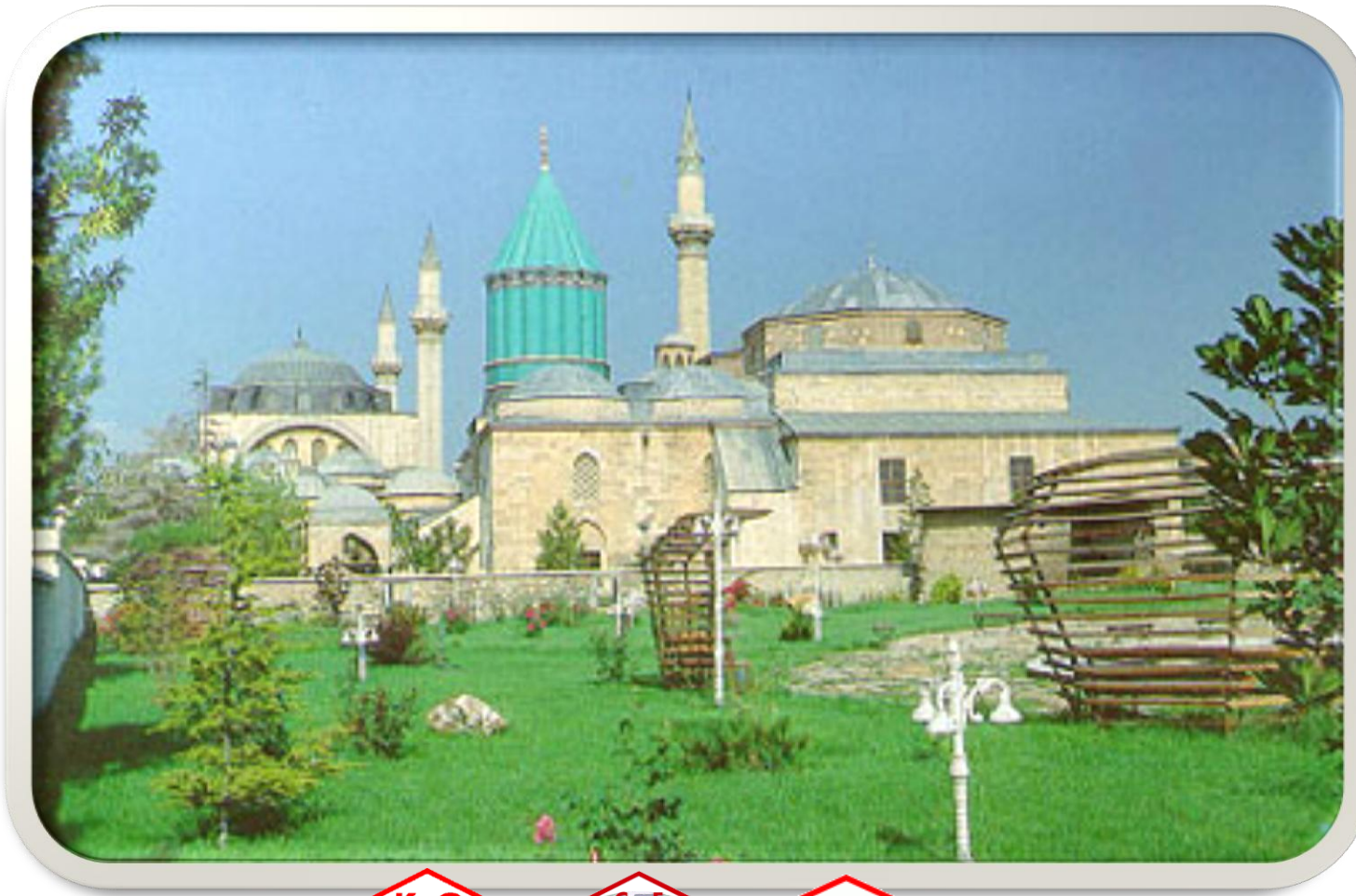


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Ministration Building and Conference Hall of Regional Directorship;





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Custom and Customs Protection Directorship;





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Meeting and Conference Hall;





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Institute of Turkish Standards (T.S.E)





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Hotel and Restaurant



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Yesterday is past and gone - so are your
words of yesterday:
How lovely to find for each new day
something fresh to say.

Hız. Mevlana





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Konya Chamber of Industry

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