

# BROKERAGE EVENT

27-28 March. Fira Gran Via, Barcelona



## Alimentaria 2012

**ACCIO**  
Competitiveness for Catalonia

 **Generalitat de Catalunya**  
Government of Catalonia

  
Business Support on Your Doorstep

## How to participate



- [Register online](#) and submission of your commercial and/or technology profiles in the online catalogue.
- The **online participant's catalogue** will be updated with new profiles on a regular basis.
- Registered participants **request individual meetings** with potential partners from the online catalogue.
- Meeting requests must be **confirmed by both sides** in order to be scheduled.
- Shortly before the day of the event each participant will receive a **personalised meeting schedule**.
- During the event, **30 minutes meetings** will take place **face-to-face**.



## Fee

- Brokerage service **free of charge**.

Last edition more than **420 meetings** took place.

In 2010, over **190 companies** from 13 countries submitted more than **350 profiles** describing commercial and technological sought.

## Deadlines

- Submission of profiles: **9<sup>th</sup> March 2012**
- Meetings request: **19<sup>th</sup> March 2012**

## Your Benefit

- **Identification of potential partners** before the registration to ensure promising discussions (please ask your local EEN partner).
- **Support from your local EEN partner** during the registration process and profile creation.
- **Assistance** by EEN staff **during the event**.
- **Free Invitation ticket** for the main fair **only for ACTIVE participants** (max. one entry per company).

