

Unioncamere
Emilia-Romagna

Enter

STRATEGIC VALUE

UNIONCAMERE EMILIA - ROMAGNA

Regional Union of the Emilia-Romagna Chambers of Commerce, Industry and Handicraft

IDENTITY, MISSION, VALUES

About us

The regional Union of the Chambers of Commerce of Emilia-Romagna brings together all nine Chambers of Commerce in the region (Bologna, Ferrara, Forlì-Cesena, Modena, Parma, Piacenza, Ravenna, Reggio Emilia and Rimini). It was founded in 1965 with the aim of promoting and implementing initiatives to favour the growth and promotion of the economy and productive sectors of the regional area, and to provide backing and coordination for the activities of member Chambers.

Unioncamere Emilia-Romagna, together with other regional Unions, the Italian Union of Chambers of Commerce, the Italian Chambers of Commerce and their instrumental bodies, makes up the Italian Chamber of Commerce system. Also part of the Italian Chambers of Commerce system are the Italian Chambers of Commerce abroad and foreign Chambers of Commerce in Italy, legally recognised by the State.

Unioncamere Emilia-Romagna operates in a fast-changing regional area, helping the Chambers of Commerce and, along with them, companies and their associations, to face the challenges created by changes in the outside reference context.

The mission

The main activities of the Unioncamere Emilia-Romagna

Core strategic activities are concentrated in a number of crucial elements:

- Institutional representation of the Emilia-Romagna Chambers of Commerce
- Studies, research and statistical and economic monitoring for the entire regional system
- Chamber of Commerce support services in order to achieve common goals at regional level, researching economies of scale and specialisation
- Cooperation with trade institutions and associations to strengthen measures in favour of the competitiveness of SMEs and promote innovation, internationalisation, processes of simplification of administrative procedures and the promotion of human capital and business combinations

In organising these activities, the chamber system relies on its traditional strong points: knowledge of the production system, the strong bond with the district, a propensity to network and create a system with other institutions.





CHAMBERS NETWORK

THE NINE CHAMBERS OF COMMERCE

The Chamber of Commerce network is the sector of the Public Administration in closest contact with companies. Its job is to promote initiatives and projects to help boost the regional economy. Unioncamere Emilia-Romagna is strongly committed to rationalising, simplifying and improving services for companies, with the aim of obtaining synergies as regards the management of resources and higher standards of efficiency and effectiveness. Creating a network strategy is a task shared by each Chamber of Commerce.

Bologna Chamber of Commerce

www.bo.camcom.gov.it
segreteria.generale@bo.camcom.it
Piazza Mercanzia, 4 - 40125 Bologna
Phone: +39 051 6093111

President Bruno Filetti
Secretary General Giada Grandi

CTC – Managerial Training and company management centre – Bologna Chamber of Commerce

www.ctcformazione.com
ctc@ctcformazione.com
Piazza Costituzione, 8 - 40128 Bologna - Palazzo Affari
Phone: +39 051 6093200 - 6093273

PRO.S.IM. – Special Agency for the Promotion of Company Services – Bologna Chamber of Commerce

www.prosim-servizi.it
palaffari@prosim-servizi.it
Piazza Costituzione, 8 - 40128 Bologna - Palazzo Affari
Phone : +39 051 6093227

Ferrara Chamber of Commerce

www.fe.camcom.it
cciaa.ferrara@fe.camcom.it
Via Borgoleoni, 11 - 44121 Ferrara
Phone: +39 0532 783711

President Carlo Alberto Roncarati
Secretary General Mauro Giannattasio

Forlì-Cesena Chamber of Commerce

www.fc.camcom.it
segreteria.generale@fc.camcom.it
Corso della Repubblica, 5 - 47121 Forlì
Phone: +39 0543 713111

President Alberto Zambianchi
Secretary General Antonio Nannini

Cise – Centre for Innovation and Economic Development – Special Agency of the Forlì-Cesena Chamber of Commerce

www.ciseonweb.it
info@ciseonweb.it
Corso della Repubblica, 5 - 47121 Forlì
Phone: +39 0543 38211

Modena Chamber of Commerce

www.mo.camcom.it
info@mo.camcom.it
Via Ganaceto, 134 - 41121 Modena
Phone: +39 059 208111

President Maurizio Torreggiani
Secretary General Stefano Bellei

Italy Empowering Agency – Special Agency of the Modena Chamber of Commerce - Formerly PROMEC

www.modenaemiliaromagna.it
info@modenaemiliaromagna.it
Via Ganaceto, 113 p/o
Camera commercio - 41121 Modena
Phone: +39 059 208888

Parma Chamber of Commerce

www.pr.camcom.it
segretario.generale@pr.camcom.it
Via Verdi, 2 - 43121 Parma
Phone: +39 0521 21011

President Andrea Zanlari
Secretary General Alberto Egaddi

SSICA – Experimental Station for the Food Preserves Industry – Special Agency of the Parma Chamber of Commerce

www.ssica.it
info@ssica.it
Via Tanara, 31/A - 43121 Parma
Phone: +39 0521 795230

Piacenza Chamber of Commerce

www.pc.camcom.it
info@pc.camcom.it
Piazza Cavalli, 35 - 29121 Piacenza
Phone: +39 0523 3861

President Giuseppe Parenti
Secretary General Alessandro Saguatti

Ravenna Chamber of Commerce

www.ra.camcom.it
camera.ravenna@ra.camcom.it
Viale L. C. Farini, 14 - 48121 Ravenna
Phone: +39 0544 481311

President Gianfranco Bessi
Secretary General Paola Morigi

S.I.D.I. – Eurosportello – Special Agency of the Ravenna Chamber of Commerce for the support of innovation and corporate internationalisation

www.ra.camcom.it/eurosportello/
euroinfo@ra.camcom.it
Viale L. C. Farini, 14 - 48121 Ravenna
Phone: +39 0544 481443

Reggio Emilia Chamber of Commerce

www.re.camcom.gov.it
info@re.camcom.it
Piazza della Vittoria, 3 - 42121 Reggio Emilia
Phone: +39 0522 7961

President Enrico Bini
Secretary General Michelangelo Dalla Riva

Rimini Chamber of Commerce

www.rimynieconomia.it
segreteria@rn.camcom.it
Via Sigismondo, 28 - 47921 Rimini
tel: +39 0541 363711

President Manlio Maggioli
Secretary General Maurizio Temeroli

Unioncamere Emilia-Romagna
Regional Union of the Emilia-Romagna Chambers of
Commerce

www.ucer.camcom.it

staff@rer.camcom.it

Viale Aldo Moro, 62 - 40127 Bologna

Phone: +39 051 6377011

President Carlo Alberto Roncarati

Secretary General Ugo Girardi



STUDIES AND RESEARCH

The Unioncamere Economic Research Department operates as a regional-economy observatory, carries out and coordinates studies and research, performing duties which the legislative reorganisation of Chamber of Commerce responsibilities has assigned to the regional Unions.

The regional economy is therefore analysed both in the short term (*monitoring*), and in the long term (*observatory*).

A large share of relations and surveys is carried out jointly with other parties, inside and outside the Chamber of Commerce system. Numerous forms of collaboration and synergies have been implemented with the study Departments of the Chambers of Commerce, of the other regional Unions and the national Unioncamere, with the Emilia-Romagna Region, with the regional ISTAT (Institute of Statistics), and with various research Institutes, Trade Associations and local Authorities. The Economic Research Department identifies the changes under way within the economic and social fabric of the district, including by means of new indicators and interpretative keys, to provide local decision-makers with valid informative backing. All the studies and research work done, together with related data, are published by a dedicated section of the Unioncamere Emilia-Romagna website. www.ucer.camcom.it/studi-ricerche

Activities include quarterly analyses (Observatory of the economic situation in Emilia-Romagna, Census of Industry and Services, Forecast scenarios for the regional economy and exports), yearly and twice-yearly analyses (Report on the regional economy, Agri-Food Observatory of Emilia-Romagna, Regional observatory on credit, Excelsior information system, SMAIL Emilia-Romagna – work monitoring system), databanks (on all major aspects of the regional economy and society), theme surveys (Regional observatory on internationalisation, Female entrepreneurship observatory, contribution to the regional prices and tariffs observatory, School work alternation, Water services and management of household wastes) and other ad hoc studies (the evolution of local systems in Emilia-Romagna, Emilia-Romagna companies - Internationalisation itineraries, the infrastructures of the Provinces of Emilia-Romagna).



INTERNATIONAL ACTIVITIES

Internationalisation is crucial for the creation of corporate value, remunerating invested resources, extending competitive edge, and grasping new opportunities and means of growth.

The Chambers of Commerce system is engaged in translating the analysis of context elements into operating strategies and operating courses for the development of companies.

The internationalisation department is a point of reference for companies. It constantly prompts them and supports them in planning common Chambers of Commerce initiatives, at the service of companies seeking new markets in which to invest.

The activities performed by the Unioncamere Emilia-Romagna with regard to internationalisation fall within the guidelines agreed with the Emilia-Romagna Region in the Frame agreement for competitiveness and a new development phase, executed for the purpose of sustaining the common endeavour of making the strategies for the support of companies on foreign markets more effective.



Unioncamere Emilia-Romagna is partner to the regional Counter for the internationalisation of Companies along with the Emilia-Romagna Region, the Ministry for Foreign Trade, SIMEST (Italian Society for Enterprises Abroad) and SACE (Foreign Trade Insurance Services).

Sprint-ER provides small and medium enterprises which want to launch out onto export markets, especially the BRICST Countries, with a valid operation-support instrument. Assistance is available over the entire regional area thanks to a network of Sprint-ER area counters, operating within each of the Chambers of Commerce or their specialised facilities.

Unioncamere Emilia-Romagna develops a Chambers of Commerce network approach, thanks to the operative backing of the Italy Empowering Agency (former Promec) and Sidi Eurosportello special agencies dedicated to internationalisation, favouring the setting up of integrated initiatives in partnership with the national Unioncamere, the Italian Chambers of Commerce abroad and mixed and Assocamerestero. The Chambers of Commerce network of the associated Offices abroad (over 30 facilities on major world markets) provides specialised assistance to export businesses.

www.sprint-er.it

www.simest.it

www.sace.it

www.infoexport.it

www.newsmercati.com

www.globus.camcom.it

At community level, Unioncamere Emilia-Romagna takes part in the activities of the Unioncamere office in Brussels, thus interacting with initiatives of the European institutions and of Eurochambres, the Association of European Chambers of Commerce, as well as with the Emilia-Romagna Region's liaison office in Brussels.

www.eurochambres.be

Unioncamere Emilia-Romagna is a partner of the **Enterprise Europe Network** within the **SIMPLER** inter-regional Consortium consisting of 6 organisations of Emilia-Romagna and Lombardy.

Enterprise Europe Network is a part of the European Union's Competition and Innovation Framework Programme (CIP). This is the largest network of contact points providing information and backing to companies and helping them to fully exploit and benefit from all the opportunities offered by the European Union. Enterprise Europe Network is split into about 600 contact points (Chambers of Commerce, regional development Agencies, Technological Centres) located in nearly 50 countries able to help companies find business partners abroad, identify new technologies and community loans by taking part in tenders. They are also able to provide assistance on numerous topics such as industrial property, foreign trade and community rules and standards. Opened in 2008 by the European Commission with the aim of providing support to business activities and the growth of European companies, Enterprise Europe Network has incorporated the two previous Euro Info Centre and Innovation Relay Centre networks, and integrated their activities. Currently, the network offers, in an integrated way, the services of its two predecessors and also represents a real one-stop shop for SMEs:

www.simplernet.it

www.enterprise-europe-network-italia.eu

www.enterprise-europe-network.ec.europa.eu

A hand in a dark suit jacket and white shirt cuff points upwards against a background of a cloudy sky. The image is overlaid with several semi-transparent geometric shapes: a large dark red arrow pointing right, and several light grey squares and rectangles of various sizes and orientations. The overall composition is modern and professional.

SERVICES

NEW COMPANIES

Genesi

Genesi is an integrated network of information and help counters set up in every Chamber of Commerce to provide a first orientation tool for anyone wanting to develop a business idea. The Genesi counters point out existing financing opportunities of a community, national and regional nature for Emilia-Romagna companies; they provide information on the administrative procedures needed to set up a business; they indicate the trade associations providing start-up services in the area and the professional training institutes able to prepare and update would-be entrepreneurs; they provide tools for the self-analysis of corporate risks and self-assessment tests for determining business potential and aptitude. The Genesi network also provides backing for the realisation of alternate school-work and job guidance projects.

www.ucer.camcom.it/portali-tematici/genesi

Women Entrepreneurs Committees

In each province, the Emilia-Romagna Chambers of Commerce have set up Women's entrepreneurship Committees to implement strategies able to support development and the qualification of women in the business world. These committees promote study, information, training and credit access assistance and support initiatives, aimed at developing business culture among women and removing any obstacles in their way.

www.ucer.camcom.it/osservatori-regionali/os-imprenditoria-femminile

Innovation

The Chambers of Commerce system, coordinated by Unioncamere Emilia-Romagna, provides its support to promote the services offered by workshops and competent centres in answer to the innovation requirements of companies, to propose surveys for the evaluation of the structural and situational variables with respect to the economic dynamics of areas, to promote information, assistance and guidance on matters relating to patents and intellectual property.

www.ucer.camcom.it/portali-tematici/innovazione

Mediation and Arbitration

The Chambers of Commerce, by virtue of their third-party status, are actively involved in promoting and managing alternative procedures for settling disputes of a civil and business nature which could arise between companies and between companies and consumers. For this purpose, they have set up, within their offices, Arbitration Chambers and Mediation organisations, speedy and flexible tools able to provide fast and effective answers to the demand for justice of companies and the public, at lower costs, and within reliable time periods.

Trade Register

Each economic operator must be registered in the Trade Register. Since this has become operative, after the coming into force of the Chambers of Commerce reform law, it has shown itself to be an irreplaceable composite system for the good operation of the economy, able to provide transparent, complete and speedy information, and effectively simplify administrative procedures by means of web links which allow companies to dialogue with the Chamber of Commerce directly from their facilities.

From the Trade Register – computerised and operated by InfoCamere on behalf of the Chambers of Commerce – detailed information can be obtained on individual companies (legal status, date of incorporation and share capital, tax code, type of business activity, corporate bodies, powers of representation assigned to corporate bodies, number of employees) and on the major changes which have affected the existence of companies (discontinuances, liquidation, bankruptcy, changes with regard to company positions, moves).

www.registroimprese.it

COMMUNICATION

EconErre

EconErre is one of Unioncamere Emilia-Romagna's major off-line communication tools. A magazine dedicated to current events and economic analysis edited jointly by the Union and by the Emilia-Romagna Region, ten issues are published every year. EconErre is the only communication medium entirely dedicated to the regional economy and, over the years, has come to be increasingly more appreciated by a growing number of readers: businesspersons, administrations and public bodies, economic and professional organisations, unions, and private entities.

EconErre offers a complete and updated overview of the Emilia-Romagna economy, in its myriad aspects (company experiences, developing scenarios, production sectors, Internet, innovation, research, internationalisation) and of Chambers of Commerce activities.
www.ucer.camcom.it/comunicazione/econerre

The Unioncamere Press Office, by means of communiqués and editorials, distributes the data produced by surveys performed by the regional Union to promote its role as authoritative source as regards the region's economic and social dimension.

"Unioncamere Informa" Newsletter

The weekly Newsletter of Unioncamere Emilia-Romagna guides companies on a journey of discovery of services and opportunities provided by the activities of the region's nine Chambers of Commerce. All mailing-list users receive, free of charge and by email, interesting news on activities, financing opportunities, new laws, tenders, training courses and initiatives in the field of internationalisation and missions abroad.
www.ucer.camcom.it/comunicazione/newsletter

Unioncamere online

www.ucer.camcom.it is the official website of Unioncamere Emilia-Romagna and its most important online communication tool. In operation since 1995, it was one of the first Public Administration websites in Italy. The site is split up into several sections and is packed with information, with a broad overview of all the activities performed by the Unioncamere Emilia-Romagna. The website places at disposal technical-financial material relating to services for companies and all the statistical-economic production of the Economic Research Department. It helps distribute economic-financial information (the magazine EconErre, the newsletter, the press releases and online news), and institutional data and documentation.

The types of users vary greatly: private individuals, banks, SMEs, professional firms, and Public Administration Bodies, especially of the Emilia-Romagna Region and the Chamber of Commerce system, both regional and national. The Unioncamere Emilia-Romagna www.ucer.camcom.it portal was created with one of the most cutting-edge content management systems (CMS - Content Management System), i.e., Plone www.plone.org. This has resulted in website management which takes into consideration the parameters of accessibility and usability. (so-called "Stanco Law"). For more details, visit: www.ucer.camcom.it/sito-accessibile.

Read and download the brochure online, www.ucer.camcom.it/about-us





Unioncamere
Emilia-Romagna

Viale Aldo Moro, 62 - 40127 Bologna
Tel. +39 051 6377011 - Fax +39 051 6377050
staff@rer.camcom.it - www.ucer.camcom.it