

***Competitiveness of the
agro-food sector, EU agricultural
and trade policies and the WTO***

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agro-food trade in 2030, what to expect?

- ④ greatly expanded trade, larger and more integrated markets
- ④ high-value products will constitute a larger share of food expenditure
- ④ increased price competition on international markets from systems able to produce at *low costs* undifferentiated products (commodities) or products with a low level of differentiation (i.e. with a relatively high degree of substitutability with “similar” products)
- ④ increased market opportunities for quality differentiated products

Ⓒ *a CAP supporting firms in the agro-food sector to increase their competitiveness on the markets*

three priorities:

- the ***economy of scale*** competitive wedge
- the ***quality-based*** competitive wedge
- the ***technology-based*** competitive wedge

is the new CAP pro-competitiveness?

- Ⓒ the '*base*' payment
- Ⓒ the '*green*' payment
- Ⓒ the '*redistributive payment*' on the first hectares
- Ⓒ PO also in sectors different from F&V
- Ⓒ supply control in PDO/PGI cheeses and meat-based products
- Ⓒ '*second pillar*': *enough resources to effectively support innovation and competitiveness?*
- Ⓒ **European Innovation Partnership (EIP-AGRI)**

EU very active in **deepening** and **widening** trade agreements (tariffs, standards, investments,...)

Ⓢ interim **Economic Partnership Agreements** with ACP countries; Central America; Colombia and Peru; South Africa; Mexico; South Korea; Chile

Ⓢ Ukraine; Singapore; Moldova, Armenia, Georgia

Ⓢ Canada (final steps); Economic Partnership Agreements with ACP countries ; Japan; Malaysia, Thailand and Vietnam; Morocco (Tunisia, Egypt and Jordan); Ecuador; India; Mercosur; the Transatlantic Trade and Investment Partnership (TTIP) with the US

Ⓢ the Doha Round stalled in July 2008

Ⓢ the agreement on a mini-package at the Ministerial in Bali in December

Ⓢ *what's next?*

the agreement reached in Bali includes the decision to define by the end of the year a new **'work program'** for the Doha Round:

Ⓢ a new agenda? (...start a new Round)

Ⓢ back to the Doha Agenda?

Ⓢ taking more time? (...do nothing for a while, ... *while RTAs will continue to proliferate*)

Grazie!

