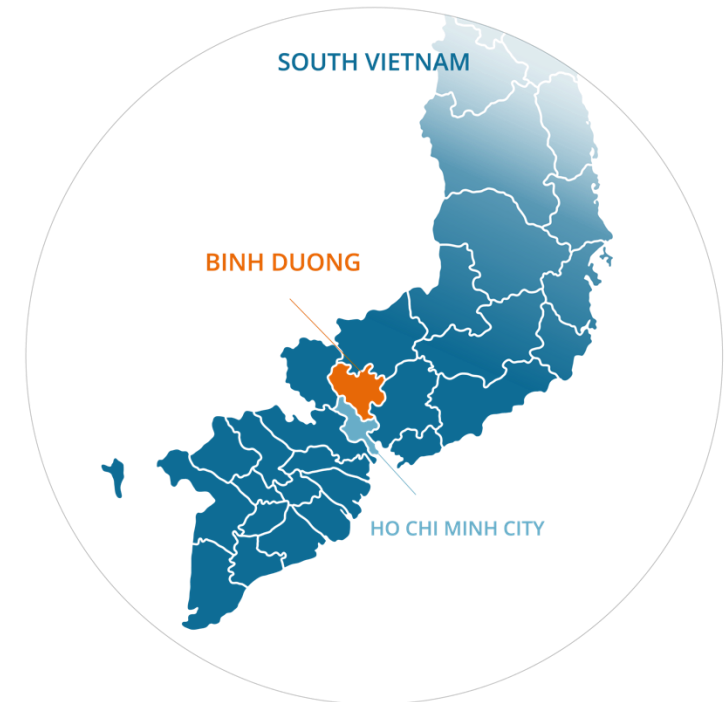




Strategic location Within the ASEAN region



Strategic location Within the ASEAN region





Vietnam is among the fastest growing emerging markets in the world



Steady economic growth of nearly 7% annually



Rising domestic demand, over 93 mln consumers



Booming foreign investment

Vietnam offers favorable investment climate



The ease of starting
a business in Vietnam



Free trade agreements
(FTA – EU, TPP – US)



Competitive business
and employment costs



Friendly taxation,
investment incentives



Green economy,
sustainable development



Political & social
stability, security

Vietnamese Human Resource potential

Primary education
for all, literacy rate
in Vietnam:

94,5%

Working adults
among the
Vietnamese population:

60%

Yearly number of
graduates in
The field of
science & engineering:

+100,000



Vietnam has been ranked the fifth happiest country in the world and the happiest in Asia in a study by the UK think tank the New Economics Foundation.



BINH DUONG SMART REGION

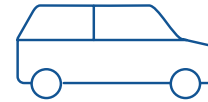
Binh Duong is well connected modern infrastructure



International
Airport
30 km



Seaport
30 km



Downtown
HCM City
45 min



Modern digital
Infrastructure
2.5 Gbps

Roads, public transport, logistic services, industry parks, residential areas

Digital infrastructure: Optical fiber networks and Tier 3 datacenter

Binh Duong is developing an internationally established reputation in the field of technology, innovation and manufacturing



Binh Duong is ready to meet the demands of today's and tomorrow's manufacturing industry



World leading companies and their suppliers expand their operations to Binh Duong

AkzoNobel



SAMSUNG



FESTO

P&G





Why did they invest in Binh Duong?

Binh Duong's key enablers



Focus on tech
& advanced
manufacturing



Cooperation
creates tech &
innovation clusters



Pro-active and
pro-business
government



Continuous
investments in
education and training



Expanding supplier
networks and building
tech ecosystems



BINH DUONG SMART REGION



Accelerate innovation, technology and manufacturing in South Vietnam



BINH DUONG SMART REGION



Accelerate innovation, technology and manufacturing in South Vietnam

Integrated (industrial) city concepts for a long-term sustainable development



Becamex IDC Corp – scope of operation



Infrastructure & business parks



Education & training



Healthcare



Telecommunication



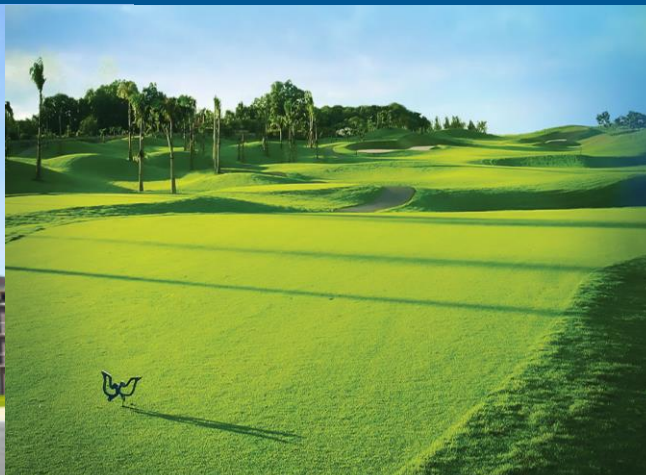
Hospitality & retail



Public transportation



Eastern International University



Twin Doves golf course



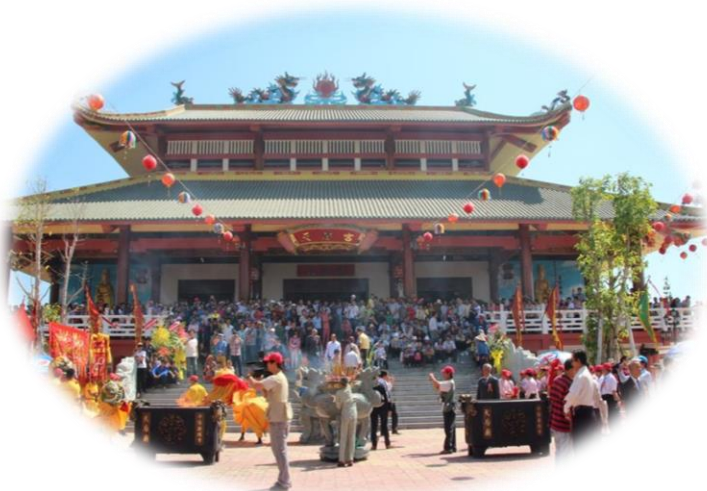
Residential solutions



Social Housing

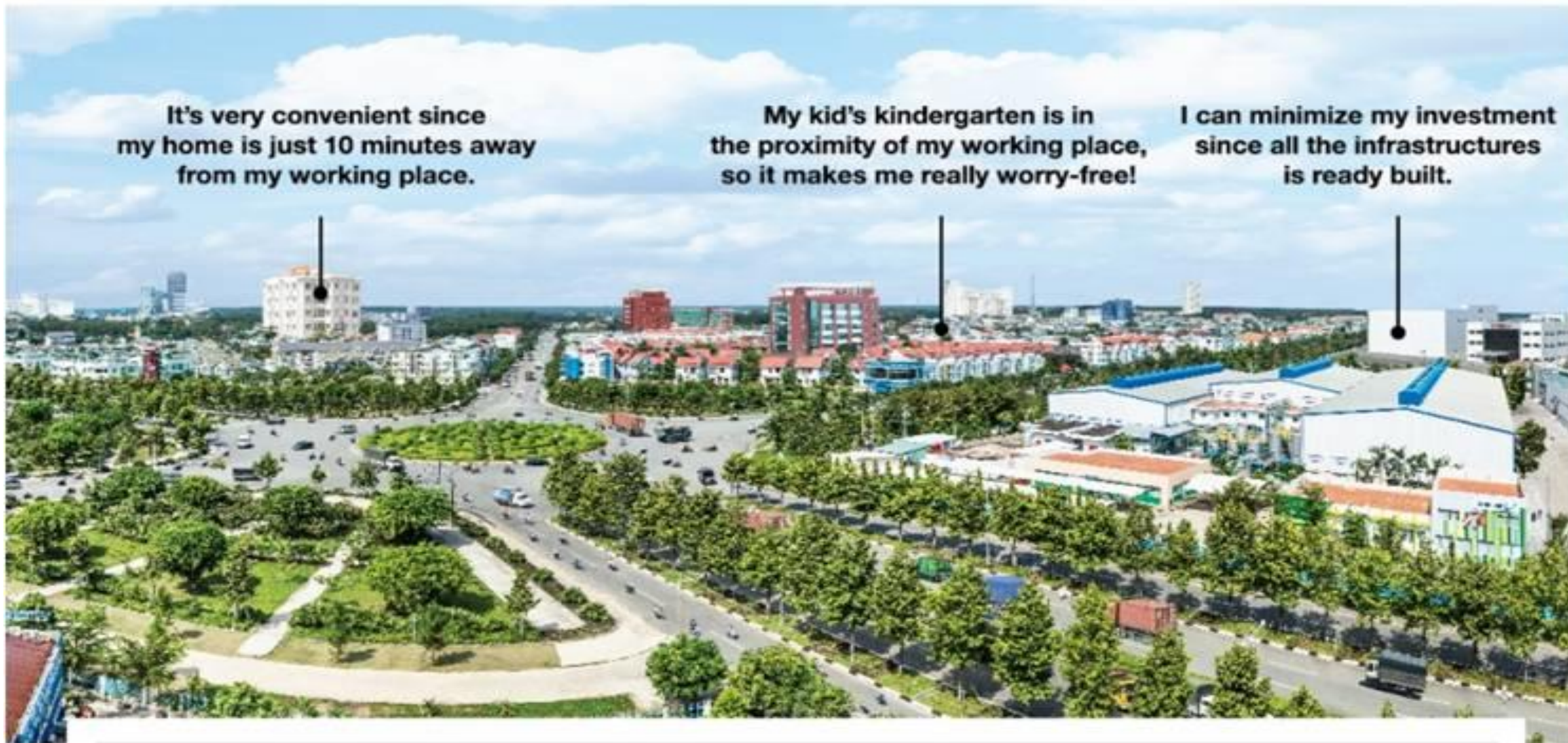


Integrated administrative center & conference center



Cultural Life





It's very convenient since my home is just 10 minutes away from my working place.

My kid's kindergarten is in the proximity of my working place, so it makes me really worry-free!

I can minimize my investment since all the infrastructures is ready built.

Place to be for Vietnamese and international talent





BINH DUONG SMART REGION



Triple Helix collaboration model

GOVERNMENT

**EDUCATIONAL
INSTITUTIONS**

BUSINESS

Accelerate innovation, technology and manufacturing in South Vietnam

Smart City development

LIVING LABS

DIGITAL
INFRASTRUCTURE

EVENTS



**HỘI NGHỊ
THÀNH PHỐ
THÔNG MINH**
BINH DƯƠNG
Cùng kiến tạo tương lai bền vững

HỘI THẢO
CONFERENCE
TRIỂN LÃM
MINI EXHIBITION
CUỘC THI LẬP TRÌNH
HACKATHON

**SMART CITY
SUMMIT**
BINH DƯƠNG
Creating A Sustainable Future Together

THÁNG 3
MARCH
28
2016

Trưng lãm Hội nghị và
Triển lãm Bình Dương
Binh Duong Conference
& Exhibition Center

Đơn vị tổ chức/Organized by
 BECAMEK IDC


Đối tác/Partners
 PHILIPS  IBM 
  
 

TOMORROW
IS GREEN
Creating a sustainable future together



A joint Smart City.mpg
(video)



Binh Duong New City: Your future destination!



Accelerate innovation, technology and manufacturing in South Vietnam

For more information please contact:

BECAMEX IDC CORP.
230 Binh Duong Boulevard
Thu Dau Mot City
Binh Duong Province
Vietnam
www.becamex.com.vn

Vo So Dien (Steve Vo)
Advisory & Marketing
Director
vsdien@becamex.com.vn

Viet Long Nguyen
Director International
Relations & Strategy
vietlong.nguyen@becamex.com.vn

Maily Anna Maria Nguyen
Representative of Becamex
IDC in Europe
annamaria.nguyen@rer.com.it

