

B2B meetings at MACFRUT 2013

- ❖ Register your company and fill in your company profile on the website www.b2match.eu/macfrut2013 within **31th August 2013**
- ❖ Select companies with profiles responding to your needs from the online catalogue
- ❖ Submit meetings' requests from **5th to 18th September**
- ❖ Before the event individual agenda with all prearranged meetings will be sent by email



FREE OF CHARGE SERVICES

- ❖ Hotel accommodation for 3 nights
- ❖ Entry ticket and catalogue - **Macfrut fair**
- ❖ Lunches buffet during the event
- ❖ Interpreting service during the meetings (if required)
- ❖ Participation in B2B meetings and company visits
- ❖ Free shuttle service from Bologna airport

Enterprise Europe Network is the largest network in Europe supporting SMEs competitiveness and innovation. Thanks to its 600 contact points (Chambers of Commerce, Regional Development Agencies, Technology Centres) in 50 countries across Europe and beyond, it helps SMEs develop their innovation potential and access new markets. Launched in 2008 by the European Commission, it represents an integrated services system: to help SMEs to meet new business and technological partners abroad; to boost innovation and technology transfer; to promote the participation in R&D European programmes.

Unioncamere Emilia-Romagna, Euro-sportello – Chamber of commerce of Ravenna and Aster belong to the network within SIMPLER Consortium.



For further information:

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COMPANY MISSION AT MACFRUT 2013

25-26 September 2013
Cesena -Italy



PROGRAMME

MACFRUT is the International Exhibition of Plants, Technologies and Services for the Production, Conditioning, Marketing and Transport of Fruit and Vegetables. The 30th edition of MACFRUT will take place from 25th to 27th September 2013 in Cesena (Italy).

The exhibition is the most important in Italy and it has become very famous worldwide, as a meeting point for the professionals of the sector. From production to processing, from packaging to marketing, from technology to logistics: hundreds of companies will present their new products at Macfrut 2013, where, for three days, it will be possible to meet companies and professionals from all over the world, to see the developments of the technologies of the sector and to take part in important workshops and conferences.

Topics

- ❖ Seeds, Fruit-Vegetable-Flower Growing
- ❖ Machines and Technical Equipment for Production
- ❖ Fruit and Vegetable Production
- ❖ Machines and Technologies for Selection, Packaging and Preservation
- ❖ Packaging: Materials and Packages
- ❖ Fruit and Vegetable Marketing
- ❖ Logistics and Transport
- ❖ Services

Key Figures MACFRUT 2012:

- ❖ Exhibition area: more than 30.000 square meters.
- ❖ 806 exhibitors
- ❖ 22.650 visitors, 98% professional visitors
- ❖ More than 4.950 foreign professionals coming from more than 100 foreign countries
- ❖ More than 300 business meetings
- ❖ More than 30 conferences
- ❖ 80 foreign official delegations

24 September 2013

Delegation arrival at Bologna airport and transfer to the hotel

25 September 2013

8.30 am	Meeting in the Hotel hall
8.45 am	Transfer by bus to MACFRUT2013
9.00 - 9.30 am	Registration at EEN Lounge (Hall G)
10.00 am	B2B meetings with exhibitors
1.00 pm	Lunch buffet
1.30 pm	B2B meetings with exhibitors
4.05 pm	Meeting at the bus stop located at the entrance of the Exhibition
4.15 pm	Company visit at SERMAC http://www.sermac.org <i>Sermac is a manufacturer of machines and plants for processing and packing of fresh fruits and vegetables. It is also included a visit in a fruit and vegetable production company.</i>
6.00 pm	Transfer to the hotel
8.00 pm	Meeting in the Hotel hall and transfer to have gala dinner
8.30 pm	Gala dinner

26 September 2013

8.30 am	Meeting in the Hotel hall
8.45	Transfer by bus to MACFRUT2013
09.00 am	Free visit to Exhibition
10.00 am	B2B meetings with exhibitors
1.00 pm	Lunch buffet
1.30 pm	B2B meetings with exhibitors
4.00 pm	Meeting at the bus stop located at the entrance of the Exhibition
4.30 pm	Cultural visit to Malatestian Castle of Cesena (optional) http://www.roccamalatestianacesena.it/ <i>The Malatestian Castle of Cesena was started by Galeotto Malatesta around 1377 and then finished with the help of Brunelleschi. The Museum of Agriculture, located inside the building, offers visitors a complete picture of rural life in Romagna over different ages, while the "Male Tower" hosts a permanent exhibition of Malatestian Ceramics.</i>
6.00 pm	Meeting at the bus stop located at the entrance of Exhibition and transfer to the hotel

27 September 2013

Personalised transfer to Bologna airport