

Business Offer

A French innovative beauty brand specialised in certified-Organic maternity skin care products is looking for trade intermediaries to introduce its fast-developing range abroad.

Summary

A French innovative beauty brand specialised in certified-Organic maternity skin care has developed a range of 5 face care products and 3 body care products specially designed to suit women both during and after pregnancy. The company is looking for importers, distributors and retailers to introduce its fast-developing range abroad.

Creation Date	04 November 2013
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Details

Description

A French innovative beauty brand specialised in certified-Organic maternity skin care products based on medicinal plants and herbs is looking for importers, distributors and retailers to introduce its fast-developing range abroad. The range comprises 5 face care products and 3 body care products, all specially designed to suit women both during and after pregnancy. The company has an expanding distribution network of customers including pharmacies, beauty salons, spas, specialist Organic beauty shops, mum and baby shops, Organic shops and online business customers. The company's products are also sold on some Asian markets in maternity hospitals and pharmacies.

Advantages and Innovations

Products made in France and certified Organic by Ecocert. High quality products with a very high content in Organic ingredients. Marketing material available to support sales such as brochures, testers, samples, etc. Retail prices between €20 and €26 in France - for packagings of 50ml for the face care and 150ml for the body care products.

Keywords

Market

007004002

Health and beauty aids

NACE

G.46.4.5

Wholesale of perfume and cosmetics

Network Contact

Issuing Partner

Chambre de commerce et d'Industrie de région Nord de France

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Dissemination

Restrict Dissemination to Specific Countries

Albania, Republic of, Armenia, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, China, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, Latvia, Lithuania, Luxembourg, Malta, Moldova, Morocco, Kingdom of, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Tunisia, Turkey, Ukraine,

Client

Type and Size of Organisation Behind the Profile

Industry SME <= 10

Year Established

2010

Turnover

<1M

Already Engaged in Trans-National Cooperation

Yes

Experience Comments

The company has developed a range of 5 face care products and 3 body care products, pre and post natal, around 4 key concepts: • mother and child safety first (no essential oils, no ethyl alcohol, Organic ingredients, products tested for eye and skin tolerance) • product relevance and effectiveness (developed specifically to cater for pregnant and nursing women's changing skin; efficacy tests have been carries out) • use of herbal medicinal plants (to help women during pregnancy, in line with the ancient European tradition) • blooming of pregnant women (products designed with both beauty and well-being in mind, delicate fragrances, non-greasy textures, feminine packaging)

Certification Standards

Langages Spoken

English
French

Client Country

France

Partner Sought

Type and Role of Partner Sought

The company is looking for an established distributor or importer to market and extensively develop its products in the following distribution networks: pharmacies, department stores, beauty salons, spas, health shops, Organic shops, mum and baby shops. The business partner must have good experience in the distribution of organic products and be well introduced in a large number of point of sales / outlets and good knowledge of the Organic cosmetic market with a solid foothold in its own country. It should have the desire to develop an innovative product in a niche but currently expanding market. If retailer, the partner should have an extensive network of point of sales. The partner should be interested in developing a long-lasting, win-win cooperation.

Type and Size of Partner Sought

>500

Type of Partnership Considered

Distribution services agreement
Commercial agency agreement