

Business Offer

A French organic cosmetics brand, with a wide range of high quality products at very competitive prices, is looking for importers-distributors or retailers.

Summary

A French organic cosmetics brand, with a wide range of high quality products- make-up, cleansing, face care, body care and hair care products- at very competitive prices, is looking for importers-distributors or retailers.

Creation Date	18 August 2014
Last Update	26 August 2014
Expiration Date	26 August 2015
Reference	BOFR20130805002

Details

Description

A new French organic cosmetics brand produces and markets a wide range of high quality products at very competitive prices- make-up, cleansing, face care, body care and hair care products. It is looking for importers-distributors or retailers to market its products abroad. The company has a well established distribution network in France in pharmacies, parapharmacies, beauty institutes, other targeted retail shops and some major key accounts. Their products are also sold online. The company is also present on some international markets.

Advantages and Innovations

High quality formulas, made in France.
Certified organic by Ecocert.
Very competitive prices: i.e. eye pencil 3 €, mascara 7 €, compact powder 8 €, nail polish 2,80 €, hand cream 6 €, lip balm 2,50 €.

Technical Specification or Expertise Sought

Good sector knowledge (cosmetics), strong presence in the country, experience in the distribution of organic products would be a plus.

Keywords

Market

007004002 Health and beauty aids

NACE

G.46.4.5

Wholesale of perfume and cosmetics

Network Contact

Issuing Partner

Chambre de commerce et d'Industrie de région Nord de France

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Dissemination

Send to Sector Group

Services and Retail

Restrict Dissemination to Specific Countries

Austria, Belgium, Bulgaria, Croatia, Cyprus, CzechRepublic, Denmark,
Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy,
Latvia, Lithuania, Luxembourg, Malta, Moldova, Netherlands, Norway,
Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia,
Spain, Sweden, Turkey, Ukraine, UnitedKingdom,

Client

Type and Size of Organisation Behind the Profile

Industry SME <= 10

Year Established

2011

Turnover

<1M

Already Engaged in Trans-National Cooperation

Yes

Experience Comments

The company produces and markets its products under its own brand. The product range includes organic make-up, 7 toxin-free nail polish, organic cleansing and face care products, organic body care products, organic shampoo and conditioner. The company is currently developing new products to extend its offer.

Certification Standards

ECOCERT

Languages Spoken

English

French

Client Country

France

Partner Sought

Type and Role of Partner Sought

The partner can either be an importer-distributor, or a retailer.

If an importer-distributor, the partner should already have a network of customers in one or several of the following distribution channels: drugstores, pharmacies, specialised stores for organic products, beauty salons, spas, health product shops, beauty product retailers, and grocery and general retailers, among other relevant distribution channels. The partner will import and stock the products, and develop the business with retailers in his country.

If a retailer, the partner will sell the products in his store/chain of stores and use his communication and marketing and promotion means to develop the sales.

Type and Size of Partner Sought

SME 11-50, SME <10, >500 MNE, 251-500, SME 51-250, >500

Type of Partnership Considered

Distribution services agreement

Commercial agency agreement